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**Realtor
Lisa Getson**
"Gets it Done"
for clients
looking to
buy or sell
homes.

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Getting Home

BY **Jenny Graham** • PHOTOGRAPHY BY **Nina Lea Photography**

Realtor Lisa Getson “Gets it Done” for clients looking to buy or sell homes.

Lisa Getson has long excelled in her professional endeavors—helping clients looking to buy or sell homes in the Main Line and Center City Philadelphia. She does it with ease, comfort, and peace of mind.

A licensed attorney as well as an award-winning Realtor, Lisa “grew up in the business,” as she says, a statement that quite interestingly applies to both real estate and law. Her father built a successful practice in real estate law; she worked alongside him for many years, simultaneously serving as a real estate attorney and a Realtor with independent credentials of her own to boast.

Lisa’s father passed away in 2009, and her brother now helms the law firm. While Lisa no longer practices law, she keeps her ties to the legal community and keeps her law license active in order to stay at the forefront of the laws and transactional procedures most relevant to her real estate clients.

“I feel my background as a lawyer aids in my understanding of the legal issues surrounding residential real estate transactions and allows me to better negotiate for my clients,” she says, adding that her clients can be confident that she follows a code of ethics that meets the highest standard.

Lisa’s mother, too, is a source of ongoing inspiration.

“My mother, Judy Getson, is a top Realtor,” she says. “During her career, she rose to become a manager and ran a top real estate office on the Main Line for over 30 years.”

Lisa first worked in that real estate office for years as an administrative assistant until she got her real estate license while attending law school.

In line with the old saying “Like mother, like daughter,” Lisa and her mother joined Keller Williams Main Line this past January. In fact, in addition to being Manager of Agent Affairs for Keller Williams Main Line, Judy has joined Lisa’s team, the Lisa Getson Group. As one might expect, both have seen tremendous success already.

“I truly devote myself to my sellers and buyers, and I wanted to align myself with a company that shares that commitment,” she says. “Keller Williams is at the forefront of technology and marketing, plus their dedication to agents, buyers, and sellers is like nothing I have ever seen. Together, we will be there every step of the way to serve our clients and to provide them with the very best for all of their real estate needs.”

Lisa’s philosophy is centered on providing five-star quality service to all of her clients. She is readily available at all times and goes above and beyond to ensure they have a seamless home buying and selling experience. When it comes time to help a seller prepare their home for sale, she takes a hands-on approach.



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Lisa's recent listings include this stunning home.

"Less is more," she shares. "A house has to show a certain way so a buyer can appreciate the beauty of the home. I'm a big proponent of staging, and I take the time with sellers to showcase a house as best as it can be to help them sell quickly and for the best price the market will bear."

Lisa aims to exceed every expectation, taking care of details that might seem insignificant to the untrained eye—spackling a wall, for example, or personally pulling weeds on a walkway to show a home in the best possible light.

For her buyers, Lisa takes the time to listen to their wants and needs, and works hard to find them their dream home.

"It has to be the right one," she says. "You can't return it the next day like a sweater if you don't like it. A home is likely the largest investment my clients will make. It's where they live, it's their life. They have to love it."

And in a competitive market, Lisa thinks outside the box to get such homes for her buyers. Though, if they don't win in a multiple-offer situation, Lisa doesn't get upset because she truly believes what's meant to

be will be—and, in the end, that's the house they always end up with.

Lisa's relationships with her clients do not end at the closing table. She maintains ongoing relationships, often forming friendships with her sellers and buyers, and helps to welcome her buyers into the community. For example, she once hosted a backyard barbecue at her home, inviting two families in which she sold homes to within blocks of each other. Both families were new to the area, and both had children starting in the same school. The two families instantly became friends, as did their children. Lisa, of course, has remained close to both families.

"I also maintain solid relationships with other agents," she says. "All this helps for a smooth real estate transaction."

While Lisa's academic and career accomplishments are points of pride, so is her in-depth knowledge of Philadelphia and the Main Line.

"There's no place like home, and Philadelphia and the Main Line is certainly my home," she says. "I went to Lower Merion High School, the University of Pennsylvania, then Villanova Law School. I know every street and town, and every neighborhood like the back of my hand. I definitely think there's no match for that kind of knowledge of the area."

In addition, as a lifelong resident, she has forged relationships with scores of local professionals who specialize in all areas related to the home. Over the years, she has fostered a broad network of professional and personal contacts that can be an asset to any client. She also develops community connections through her involvement in organizations such as the Suburban West Realtors Association, the Philadelphia Bar Association, and the Merion Park Civic Association, which she formerly served as President and currently serves as Secretary of the Board.

"The best" is exactly what Lisa Getson has strived to achieve since she first became a Realtor. Her commitment to excellence has only intensified in the years since.

"Real estate isn't my job; it's my life," she says. "I do whatever it takes to 'get it done.' If I can help people, that's my goal." ■

Lisa was the selling agent for this lovely home.

