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## → PROFILE

Led by Dr. Steven Davis, the team of medical professionals at Davis Cosmetic Plastic Surgery offers a range of options for patients seeking rejuvenation, both inside and out.

by **BILL DONAHUE** and **PHIL GIANFICARO** photography by **JEFF ANDERSON** 

Time is an unforgiving and relentless thief, stealing away the things in our lives we consider most precious. While no one can go back in time to become the person they once were, Steven L. Davis, D.O., can offer the next best thing: rejuvenation.

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Davis Cosmetic Plastic Surgery, which has offices in Philadelphia and across the river in Cherry Hill and Northfield, New Jersey, provides a range of solutions capable of transforming an individual both inside and out. Whether patients seek noninvasive skin care, surgical procedures to recontour the face and body, or something in between, Dr. Davis and his team strive to deliver the best possible outcome. One might describe the list of services available through Davis Cosmetic Plastic Surgery as comprehensive, if not exhaustive: breast augmentations, lifts, and reductions; facial procedures such as rhinoplasty and lifts of the brow, face, and neck; chin implants and reductions; otoplasty, or ear size reduction; skin restoration by laser and dermal fillers; love-handle and muffin-top reductions; procedures to address gynecomastia, or the appearance of female breasts in males; and body lifts for patients who want extra skin removed from their face and abdomen after undergoing significant weight loss.

Davis Cosmetic Plastic Surgery also stands at the forefront of the newest innovations in cosmetic medicine, for men and women alike. For example, Dr. Davis offers plateletrich plasma (PRP) injections to stimulate hair growth, and plasma skin contraction, a nonsurgical approach to performing arm or thigh lifts.

"Patients can come here and literally have everything under the sun done," Dr. Davis says. "We are 1,000 percent honest with patients. For example, if a patient comes in for CoolSculpting, but we determine they're not a good candidate, we tell them that and why that is. We always want the patient to have the best outcome."

Of late, Dr. Davis has seen an uptick in not just rejuvenation but also "pre-juvenation." This trend refers to younger patients coming in to pre-treat their skin and have minor aesthetic procedures. As part of this trend, he's seeing greater interest in bio-stimulatory products, such as injectable fillers that stimulate the body's production of collagen to provide long-lasting fullness and lift.

"More people are coming in at an earlier age—their mid- to late 20s—to start skincare regimens, get Botox injections, and add filler to the face and lips," he says. "We're also seeing more young people looking to redistribute fat from unwanted areas, like love handles and muffin tops, to places that are more desirable. People aren't waiting until they're old to start warding off the aging process."

## Safety, Honesty, Expertise

Every procedure begins as a conversation. Given recent world events, Dr. Davis now performs most of his consultations virtually via a HIPAA-compliant interface. Each indepth exchange delves into patients' wants and needs involving the face, breast, or body, their post-procedure expectations, and the associated recovery time of appropriate procedures, as well as their budget.

"This is a place where people can come and get the procedure that they need at that point in their lives," he says. "I take a lot of time informing each patient and understanding what they want and why they want it. An injectable may sound great to a patient, but will it address the issue they may be having? They rely on us to discuss it with them and give them an honest assessment."

Depending on the patient and the need, either Dr. Davis will perform the procedure, or a highly trained member of his team aesthetic nurse injectors, medically certified aestheticians, and a master CoolSculpting technician among them—will do so under his supervision. For anyone concerned about coming to a medical office amid a pandemic, Dr. Davis assures patients that he invested considerable resources to creating "an extremely safe" environment.

Dr. Davis' expertise has earned him airtime on programs such as *The Dr. Oz Show, Good Morning America, The Howard Stern Show*, and *Yahoo! Finance*, discussing everything from cutting-edge treatments to recent developments in plastic surgery. He also shares his firsthand knowledge of trends and procedures on his own podcast, *The Plastic Surgery Revolution*, which is available through Apple, Spotify, and other major content platforms.

Dr. Davis feels privileged to do the work he does, because of the impact it leaves on the people he meets. He recalls an 80-yearold woman whose husband of 60 years had recently died. She came to him looking to reclaim the full, beautiful lips she had as a young woman—"like Angelina Jolie's," he says—since marred by age. Dr. Davis recommended a treatment plan that included injections of Juvéderm Volbella XC, adding subtle volume to her lips and smoothing the vertical lines around her mouth.

"When I finished and handed her the mirror, she started crying," he says. "She said seeing her lips the way they used to be made her feel the way she used to feel when her husband would tell her how beautiful they were. ... When you know you've done something to help them feel better about themselves, and that you've touched their soul in a way, they give you that look. Money can't buy that look."



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## About Dr. Davis

Steven L. Davis, D.O., F.A.C.O.S., a nationally acclaimed and board-certified plastic surgeon, has been in practice for more than 25 years. He leads his own practice, Davis Cosmetic Plastic Surgery, which has offices in Philadelphia and South Jersey, and also serves as chief of plastic surgery for the Jefferson Health System. Given his medical skills and empathetic nature, he has become regarded as one of the region's premier plastic surgeons.

Throughout his decades-long career, Dr. Davis has created several new techniques and treatments that provide patients with long-lasting results and less downtime. He's also a Master Injector, instructor, and speaker for Allergan and Galderma, training doctors and nurses around the country in facial injectables and nonsurgical body-contouring procedures.

Dr. Davis began his surgical training at the Philadelphia College of Osteopathic Medicine and Temple University. He completed residencies at The University of Medicine and Dentistry of New Jersey, Temple University, and Cooper University Hospital. He has since traveled near and far to expand his knowledge and learn cutting-edge techniques. In Beverly Hills, California, for example, he completed a prestigious fellowship in cosmetic surgery.