



As an endodontist, a teacher, and the founder of Lower Gwynedd Endodontists, Dr. Ada **Greenfield empowers** others to work toward their goals and pursue their dreams.

by ERICA YOUNG | photography by JODY ROBINSON

hey say nothing worth having comes easily, as Ada Greenfield, D.M.D., can attest. As the founder and head practitioner at Lower Gwynedd Endodontists, Dr. Greenfield wears a lot of hats, so to speak, and she appreciates every opportunity to share the powerful story that got her there.

"I'm a wife and mother as well as a doctor and a teacher," says Dr. Greenfield. "That's a lot to juggle, and it makes me proud, but I don't ever forget that there's a lot of responsibility. I take that seriously, and you can see that when my patients leave me with smiles on their faces.'

Dr. Greenfield was born in Peru. She earned D.D.S. and Diplomate in Endodontics degrees from the Federico Villarreal School

of Dentistry, and then spent the next eight years practicing in her native country. While practicing in Peru, she met a renowned American endodontist, Dr. Samuel Seltzer, who encouraged her to explore the possibility and professional advantages of starting an endodontic practice in the United States.

In 1999, Dr. Greenfield took the leap and came to the United States, a major change that also meant learning everything again and in English and going back to school to obtain a D.M.D. and a second Certificate in Endodontics. While teaching as a clinical instructor of endodontics, she studied at Temple University's Kornberg School of Dentistry and graduated in 2009, the same year that she launched her Montgomery County-based practice, Lower Gwynedd Endodontists, and proudly became an American citizen.

## 'The Best Path Forward'

These days, Dr. Greenfield and her team at Lower Gwynedd Endodontists treat patients of all ages, with specialty endodontic care. She understands the stress and anxiety most people feel when visiting an endodontist's office, which is why she takes pride in offering an elegant, soothing atmosphere rooted in comfort and hospitality.

"Many patients come to me and they're very nervous and concerned about losing their teeth," she explains. "They have been to their general dentist, with whom I have extensive pre- and postoperative consultations and were referred to me after living with a lot of pain and concern. Many are often seeing me after they feel like they're out of options to save their teeth. Our team works together to treat our patients with respect and to put a lot of their fears to rest."

Dr. Greenfield works with the most modern practices and technology in her industry, with the focus on treating and ending dental pain and saving teeth. Among general dentists and other dental specialists, she is a highly respected diagnostician and source for second opinions. Her practice utilizes state-ofthe-art diagnostic technology to precisely identify every ele-

ment of the tooth and jaw, including digital radiography, ultrasonic and total digital software, and cone-bean computerized tomography, as well as microscope-assisted procedures. This technology allows her an uncompromising view of each patient's anatomy so she can map out the solution and address the problem with expert precision.

"It's so rewarding to be able to treat patients who are in a lot of pain when they come to me," says Dr. Greenfield. "I love to see patients relieved of their pain and delighted that their teeth have been saved. In most cases we can eliminate their extreme pain, often in minutes, that was a part of their lives every day until they came to see me."

Dr. Greenfield and her team strive to accommodate every patient's need. Emergencies are a good example.

"We are empathetic to the unexpected requests of our referring dentists and the immediate needs of their patients," she adds. "By working closely with a patient's general dentist, I'm able to quickly understand their emergency condition and rapidly come up with the best short- and long-term path forward."

## **Looking to the Future**

With 12 years in U.S. endodontic practice under her belt, Dr. Greenfield looks to the horizon and sees the possibility for growth within Lower Gwynedd Endodontists.

"We keep wanting to grow and doing that while meeting the expectations of

to her students as well as to her practice.

"I love working in their residency program," says Dr. Greenfield. "It's important to me to give back to students and help continue their education. It's a pleasure to work with Jefferson Abington and to see how students are learning in our area, and to help them with their professional growth."

Dr. Greenfield's commitment to service and education extends beyond patients at the dental residency program at Jefferson

No matter what your age or background is, if you set and are fully committed to your goals, you can achieve them.

—DR. ADA GREENFIELD, LOWER GWYNEDD ENDODONTISTS



## **→**

## **Lower Gwynedd Endodontists P.C.**

1600 N. Bethlehem Pike, Suite S-100 | Lower Gwynedd, PA 19002 (215) 654-5380 | LGEndodontists.com

our practice," she says. "I'm proud of the way our practice operates, and we hold ourselves to very high standards. We want to continue to grow and improve treatment with new technologies while maintaining those standards."

Dr. Greenfield also remains committed to serving her community and preparing the next generation of endodontists to follow in her footsteps. Dr. Greenfield spent several years teaching as a clinical instructor of endodontics at Temple University, and now teaches residents at Jefferson Abington Hospital. The hands-on experience of teaching also keeps her focused on the most promising new procedures and technology in endodontics, which she brings

Abington. She enjoys sharing the story of her personal experiences and success to inspire others to aspire. As an endodontist, wife, mother, and teacher, Dr. Greenfield stresses the fact that the road isn't always easy, but the path to this moment in time has been worth every challenge and every sacrifice.

"As a businesswoman, I also want to empower women with my story," says Dr. Greenfield. "By sharing these experiences, others may be encouraged to follow similar paths. No matter what your age or background is, if you set and are fully committed to your goals, you can achieve them. It takes a lot of hard work and a lot of focus, but my story is proof that it's possible."