


# suburban life

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pg. 34

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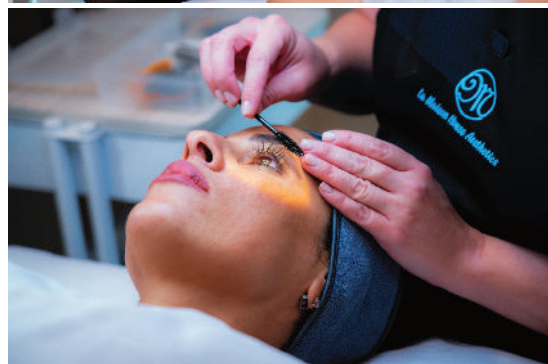
**La Maison  
House of Aesthetics**  
welcomes individuals  
who prioritize self-care  
and rejuvenation.

page 50



# Welcoming Wellness

**Victoria Rappaport** and her team invite all individuals who prioritize self-care to seek rejuvenation at their Bucks County salon, **La Maison House of Aesthetics**.



**M**aintaining a beauty business that combines top-tier services, a seasoned staff, and a warm, inviting atmosphere is no easy task. Victoria Rappaport has succeeded in striking that precise balance with her Newtown-based establishment, La Maison House of Aesthetics.

Opened in October 2020, La Maison has since established itself as a haven for wellness in Bucks County. Offering an array of treatments including laser skin rejuvenation and tightening, sun damage and spider vein removal, a variety of skincare treatments, injectables, permanent cosmetics, and more, La Maison offers a revitalizing experience for just about anyone.

Rappaport, a Licensed Master Aesthetician (LMA) and a Certified Laser Safety Officer, brings more than 25 years of experience to her role as La Maison's spa director. Her passion for her work is just as important as her expertise, as she spent many years dreaming of and planning for the day when she could lead an enterprise in which people can take a break from the stresses of daily life.

"Helping people rejuvenate and gain confidence has been my dream since I opened this spa," Rappaport shares. "We have so many treatments for men and women alike designed to boost overall wellness."

Considering the stresses of the past few years, La Maison tapped into a pipeline of unmet demand the day it opened its doors. More people than ever have come to embrace the importance of self-care and maintaining good health.

"I see busy moms and dads all the time who make time for their kids' soccer games and school events and fundraisers," Rappaport says. "I say, 'If you can make that time to value others,

you can also make time for your own self-care.' The better you care for yourself, the better you can care for the people you love."

La Maison's myriad wellness modalities for relaxation and rejuvenation of the body and mind include massage therapy by Sheryl, who specializes in all types of massage including pre- and postnatal pregnancy massage, medical massage, and so much more.

### A Team Approach

The holistic wellness team at La Maison operates under the guidance of Rappaport's business partner, Jon Peet, M.D., a graduate of prestigious local universities such as Temple University and the University of Pennsylvania. As medical director, Dr. Peet ensures the safety of all medical treatments at La Maison. In fact, he performs a variety of procedures himself, including injections of Botox and dermal fillers, fat transfers, weight-management therapy, and platelet-rich plasma (PRP) injections to foster hair growth and skin vitality.

"PRP therapy is unique because it features the patient's own platelets for healing and growth," Rappaport says. "A patient's own blood is spun through a centrifuge to separate the platelets, which are then injected back into the skin to stimulate cell repair."

PRP gained notoriety for its use in the so-called "vampire facial," which uses microneedling for skin rejuvenation. Rappaport suggests the therapy can also be a highly effective means of stimulating hair follicle health and hair regrowth on the scalp or eyebrows for men and women alike.

"Hair loss can be devastating for women and men, too," she adds. "This can help those individuals with unwanted hair loss regain confidence and become happier overall."

The artistic eye of Carol Cheshire, LMA, a permanent cosmetics artist, can also help clients achieve the appearance of fuller hair. Specializing in scalp micropigmentation for both men and women, Cheshire has been honing her talents in permanent cosmetics for more than 20 years. Fellow artist Johanna Lynn, who is certified in areola re-pigmentation, also puts her skills to use for clients who may benefit from permanent cosmetics and microblading.

Licensed Master Aesthetician Lauri Guarrasi, Laser Specialist Irene McDevitt, and Licensed Aestheticians Amy Stewart and Maria Walker round out La Maison's team of professionals.

### Always Innovating

Rappaport spends hours every month researching the newest and most effective treatments. Doing so helps La Maison stay at the forefront of the industry.

One treatment that continues to grow in



popularity is Skinwave. Highly concentrated hydrogen water targets active oxygen found in dry and aging skin to restore moisture and infuse the skin with antioxidants. The treatment includes a deep pore cleaning utilizing salicylic acid serum, followed by a light chemical peel using alpha hydroxy and beta hydroxy acids. Rappaport says the treatment can be customized to suit a variety of skincare needs.

Another is Sciton SkinTyte. This procedure features high-intensity light applied to penetrate deep into skin tissue with targeted, therapeutic heat which spurs a reduction of the "crepey" appearance of skin on the neck and face, stomach,

thighs, and more.

La Maison's menu of services recently expanded to include the Yon-Ka Paris line of phyto-aromatic skincare products. The line, renowned for its blending of botany and beauty innovation, embraces organic ingredients and aromatherapy. Yon-Ka centered treatments include aromatherapy facials for multistep deep cleaning, and the "Yon-Ka Excellence Code" facial is touted as an exceptional anti-aging treatment for the face and hands.

These treatments, among many others, combine to make La Maison a one-stop shop for men and women who realize the benefits of looking and feeling their very best.

"I love when clients walk out the door smiling," Rappaport says. "You can see a new, confident glow in people after they've spent time here. Making clients feel great from the inside out is something I truly enjoy." ■



*Helping people rejuvenate and gain confidence has been my dream since I opened this spa."*

—Victoria Rappaport, La Maison House of Aesthetics



**La Maison House of Aesthetics**

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