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From preventive maintenance to emergency cleanup, **Affordable Tree Service** offers responsive, personalized, and economical tree removal performed to each customer's satisfaction.

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Branching Out

by **Bill Donahue**

From preventive maintenance to emergency cleanup, **Affordable Tree Service** offers responsive, personalized, and economical tree removal performed to the customer's satisfaction.

Trees offer a near-endless supply of benefits to humans—shade from the sun, strong branches for children to climb, and a bounty of natural resources for home construction, among others.

At the same time, vulnerable or poorly managed trees that are close to a home, a roadway, or some vital structure have the potential to endanger life and limb. Factors such as age, disease, and strong winds can turn a tree into a disaster area that causes thousands of dollars in damage.

That's where locally based enterprises such as Affordable Tree Service come in.

Small, nimble, and fully insured, Affordable Tree Service strives to offer timely, personalized tree removal, with all work overseen by a certified arborist. Considering the company's name, Affordable Tree Service can cater to almost any budget by offering free estimates and competitive prices. The company also offers a 10 percent discount for any job of \$1,000 or more, and a \$75 discount to seniors for any job of \$500 or more.

Led by owners with more than 15 years of industry experience, Affordable Tree Service has earned a reputation for its quick turnaround. Aside from 24/7 emergency

service, the company can usually get a new job scheduled and completed within a week of the customer's initial outreach.

"We are known for our responsiveness and our personalized service," says Diana Guaman, a spokesperson for Affordable Tree Service. "We're not a big company, and that helps us respond to customers quickly and get out to the job site so we can take care of whatever issues they may be having."

Affordable Tree Service specializes in the removal of large trees, with ancillary services such as pruning, stump grinding, lot clearing, tree cabling, and emergency cleanup from storm damage. The company performs most of its work for homeowners and businesses from Downingtown to Allentown, though its reach extends much farther. Comprehensive tree services, in emergency situations or otherwise, are available to customers as far east as Bucks County and as far west as Harrisburg.

"We have a lot of specialty equipment that lets us handle big jobs," Guaman says. "When a crew shows up at a customer's location, we usually have a team of five people and a crane or a bucket truck, along with a stump-grinding machine. We don't



leave until the work is done and the customer is satisfied."

If a customer has a true emergency—such as when a fallen tree limb crushes a vehicle in the customer's driveway or crashes through a structure's roof—Guaman suggests it's best to act quickly; the longer a homeowner waits to have the situation remedied, the costlier the damage. Better yet, Guaman advises taking preventive measures by removing potential "problem" trees or limbs before they have the opportunity to become emergencies.

"We want to get every job done to the customer's satisfaction, and that includes leaving the area clean after we have finished the work," she adds. "Our main goal is to keep the customer happy." ■

➔ Affordable Tree Service

For more information about Affordable Tree Service, call (610) 698-6560 or email affordabletreeservicepa@gmail.com.