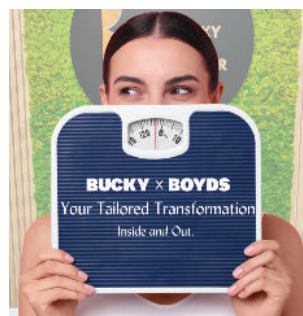


Patients who have achieved their goals with Dr. Bucky's "Medical Weight Loss *Done Right*" program will enjoy \$500 at Boyds locations, with access to expert one-on-one styling sessions for a new wardrobe.



BY BILL DONAHUE



on hand to ensure that patients lose unwanted pounds but retain muscle mass," he says. "Our nurses, physician assistants, and aestheticians check for skin laxity during your weight-loss journey so all of your health and aesthetic concerns are taken care of under one roof. We've always said that beauty and wellness is an ongoing mission. We're invested in your journey and long-term success."

The comprehensive team of professionals on staff at Bucky Plastic Surgery and Bucky Body Center help Dr. Bucky treat a wide range of wellness and aesthetic needs. The practice offers multiple modalities beyond medical weight loss to help patients achieve the best possible version of themselves: plastic surgery, minimally invasive skin tightening, fat reduction and muscle strengthening, longevity treatments, and lasers and injectables, among others.

"We work as one big team," he adds. "A surgical patient of mine will often go and see one of our aestheticians for ongoing skincare

TAILORED TRANSFORMATIONS

Bucky Plastic Surgery's new partnership with local luxury-fashion icon **Boysd** helps patients look and feel their very best, both inside and out.

LOUIS P. BUCKY, M.D., FACS, THE FOUNDER OF BUCKY PLASTIC SURGERY AND BUCKY BODY CENTER, has devoted his career to helping people change their lives for the better. For more than 25 years Dr. Bucky has been reshaping and rejuvenating the faces and bodies of patients throughout the Philadelphia area. Now he is collaborating with Boysd, a Philadelphia icon in luxury fashion since 1938, to help patients take the "celebratory next step" after their body enhancements and evolutions.

The partnership between these two iconic Philadelphia brands has the rather apt tagline of "Tailored Transformation, Inside and Out." What it entails: Patients who have achieved their goals with Dr. Bucky's "Medical Weight Loss *Done Right*" program will enjoy \$500 at Boysd locations in Philadelphia and Wayne to celebrate their updated shape with access to expert one-on-one styling sessions for a new wardrobe.

"What better way to celebrate and showcase your incredible results than with the best luxury fashions from Boysd?" Dr. Bucky says. "Their fashion selection, their expertise, and their ongoing dedication to their clients mirrors our approach to patient care and offerings. It's the ultimate treat for our patients who

deserve to be pampered from head to toe after they have completed treatment."

Boysd carries some of the most in-demand fashion brands, including Brunello Cucinelli, Toteme, and TWP for women, and ISAIA, Marco Pescarolo, and Zegna for men. Andrew Gushner, a member of the fourth generation to lead Boysd forward, describes the partnership with Bucky Plastic Surgery as "a natural fit." He adds, "We're proud to offer their medical weight-loss patients a \$500 gift card, giving them the opportunity to step into our stores and find styles that match the confidence they've worked so hard to achieve."

The collaboration stems from a marked increase in the number of men and women using weight-loss injections to change their lives in terms of both form and function. Dr. Bucky's "Medical Weight Loss *Done Right*" program provides patients with weekly GLP-1 injections, often paired with add-ons such as B12 and NAD+ to stimulate wellness and longevity. Having a physician of Dr. Bucky's caliber overseeing the program ensures that patients achieve their desired results in a safe and efficient manner.

"We have precise measurement tools, like our DEXA scan, and fitness professionals

treatments, or visit Bucky Body Center for routine cryotherapy and red-light treatments post workouts. Many of our younger patients will start with our injectables and then visit me for their mommy makeovers after they have finished having children. It's incredible to see the evolution of our patients and to be a part of their journey every step of the way, through each of life's chapters."

Dr. Bucky sees the collaboration with Boysd as an extension of that commitment.

"Helping people feel well, strong, confident, and beautiful is always the end goal," he says. "We want our clients and patients to go through life happily; your appearance often is the first step in feeling confident and tackling each day as your best self. When you feel good, you perform great. Whether you're tackling life's most mundane tasks or enjoying life's most extravagant things, everything becomes easier and more enjoyable when you're your best version of yourself. We're excited to be able to do that through this partnership with Boysd." ■

➔ **Visit DrBucky.com for more information about Dr. Bucky's offices in Philadelphia and Ardmore. Visit BoysdPhila.com for more information about luxury fashions from Boysd, which has locations in Philadelphia and on the Main Line.**