

suburban life

THE BIRDS'
MAGICAL SEASON

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The Art of Luxury Hair Transformations

by JENNIFER UPDIKE | photos by AUDREY BELLE

Welcome to **Mane Techniques**, where innovation, personalization, and wellness redefine beauty standards.

Nestled in the heart of the Main Line, Mane Techniques is not just a salon—it's a sanctuary for transformation. With a nationally recognized reputation for excellence in luxury hair extensions, this elite destination has reimagined the hair experience through its signature blend of artistry, innovation, and holistic care.

As one of only five Bellami Professional Flagship Salons in the nation, Mane Techniques has become a leader on the East Coast for introducing hand-tied extensions and other cutting-edge methods well before they became industry buzzwords. Since opening their doors in November 2019, the Mane Techniques team has earned six "Best of the Main Line" awards for Hair Extensions—an accolade reflecting their unwavering commitment to excellence.

Whether you're looking for glamorous volume, an enhancement to your natural hair, restoration during or after hair loss, or a complete transformation, the experience at Mane Techniques is curated to feel luxurious, supportive, and entirely yours.

LEADING WITH INNOVATION

At the core of Mane Techniques is a devotion to the most advanced, damage-free hair extension methods available. From the instant glamour of halo and specific clip-in extensions to meticulously applied Hand-Sewn, Tape-In, Keratin Bond, I-Tip Extensions, and much more—every service is tailored to each guest's hair type, goals, and lifestyle. Every new service is vetted through months of intensive training, testing, and trials before it's ever offered to guests—ensuring it meets the elite standards for which Mane Techniques has become known.

We never set out to be trendy—we just listened to what people truly needed and built our services around education, long-term trust, and happiness."

—CARA CATAGNUS, MANE TECHNIQUES

And now, a revolutionary new offering takes center stage: Mesh Integration. Think of it as a breathable, long-wear version of a topper—gently secured and expertly blended with your natural hair for undetectable coverage and everyday ease. This semi-permanent system is the solution for women experiencing thinning or fragile hair, particularly due to hormonal changes, alopecia, or medical-related loss. It's not just innovation—it's empowerment.

A TEAM-BASED APPROACH

Mane Techniques operates unlike any traditional salon. Here, guests don't just work with a stylist—they're supported by an entire team. Every formula, tone, placement, and update is documented with precision, ensuring seamless consistency regardless of who's behind the chair.

This collaborative model means that your hair goals are prioritized above all else. Stylists communicate, cross-consult, and co-create to ensure that every visit builds upon the last, resulting in transformations that are as lasting as they are stunning.

YOUR PERSONALIZED HAIR PLAN

Every guest at Mane Techniques receives a Personalized Hair Transformation Plan—a roadmap for long-term beauty and hair health. This includes a comprehensive consultation, tailored service recommendations,



These before-and-after images show the transformation of country singer Aubrey Rey (@aubreyreofficial) who came to Mane Techniques in preparation for a music video.

lifestyle-matching strategies, and expert guidance on maintaining integrity, shine, and longevity.

Because at Mane Techniques, true luxury is rooted in personalization, transparency, and trust.

Creating this space felt deeply important to us. It's gentle, private, and built with the same love and attention that goes into every transformation we're honored to be a part of."

—MARY TOMASSETTI, MANE TECHNIQUES

THE RENEWAL SUITE

A Private Haven for Hair Restoration

Launching May 2025, The Renewal Suite is a comforting, private space designed exclusively for guests experiencing a service that may be deemed sensitive, such as hair loss, thinning, or scalp situations. Whether you're navigating postpartum shedding, chemotherapy recovery, or hormonal changes, this serene retreat offers confidential consultations, custom scalp care plans, and expert fittings for wigs, toppers, Mesh Integration, and more.

Discreet, compassionate, and luxurious, The Renewal Suite ensures that every woman feels seen, supported, and radiant.

MEMBERSHIPS THAT MATCH YOUR LIFESTYLE

Luxury Maintenance, Elevated

For guests seeking consistent extension maintenance without lifting a finger, Mane Memberships offer a seamless solution. These exclusive plans provide extension upkeep that fits your lifestyle and budget, priority scheduling, member-only pricing, and premium product perks—ensuring your investment always looks and feels its best.

Harmony Memberships are the perfect fit for those who value freedom, flexibility, and the transformative power of self-care. Designed for guests who want access to any service or product they choose, this exclusive membership offers a holistic approach to beauty and wellness—redeemable at both Mane Techniques and Petite Retreat, a serene Head Spa upstairs. Whether enjoyed on its own or as a beautiful complement to a Mane Membership, Harmony Memberships allow you to prioritize yourself with ease, luxury, and intention.

PETITE RETREAT

A Wellness Destination Above the Salon

Enhance your time at Mane Techniques by pairing it with a visit to Petite Retreat—an elevated wellness experience just upstairs. This holistic head spa and sanctuary offers a new dimension of beauty, relaxation, and scalp health. With integrated scheduling and open communication between both spaces, your experience is seamless from start to finish—no matter where you begin. Guests can indulge in infrared sauna therapy, scalp detox and massage rituals, FDA-approved light therapy for hair growth and skin rejuvenation, and Reiki energy healing.

By combining advanced technology with ancient healing practices, Petite Retreat restores balance from the inside out—elevating not only your scalp and hair, but also your mind, body, and spirit.

WHY MANE TECHNIQUES?

Luxury Rooted in Care, Innovation, and Integrity

At Mane Techniques, beauty is never one-size-fits-all. Every appointment is a curated experience, guided by a deep understanding of each guest's goals and grounded in a commitment to innovation, integrity, and holistic care.

From their highly trained team to state-of-the-art offerings, Mane Techniques delivers more than just exceptional results—it provides an environment where luxury and personalization go hand in hand. Guests have access to premium, salon-exclusive hair care products, including clean, organic formulations for those who prefer a more natural approach. For clients seeking a gentler alternative to traditional coloring, the salon also offers organic and natural hair color options that deliver stunning, dimensional results while supporting scalp and hair health.

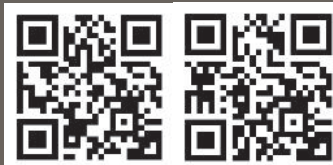
With a warm, elevated atmosphere and an unwavering dedication to detail, Mane Techniques is more than a destination—it's a journey. Because true transformation doesn't just change your hair—it uplifts your confidence, your self-expression, and your sense of self. ■



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Petite Retreat