

# suburbanlife

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**Alliance Cancer Specialists**  
shares the truth about cancer care.

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**Julianne Hibbs, D.O.**, is a board-certified medical oncologist with eight years of experience dedicated to caring for patients with cancer and blood disorders. A proud Bucks County native, she is honored to serve the very community where she was raised. Dr. Hibbs earned her medical degree from the Philadelphia College of Osteopathic Medicine and completed her residency at Pennsylvania Hospital, specializing in both hematology and medical oncology. She is committed to providing compassionate, expert care to patients throughout Bucks and Montgomery counties at Alliance Cancer Specialists.

# THE TRUTH ABOUT CANCER CARE with Dr. Julianne Hibbs

**M**ANY PATIENTS ASSUME EXPERT CANCER CARE IS ONLY AVAILABLE AT LARGE HOSPITALS or academic centers because of how those institutions are portrayed in ads and media. At Alliance Cancer Specialists, we provide the same advanced treatments, clinical trials, and expert care—right here in your community. Our patients benefit from shorter wait times, less travel, and personalized care that larger hospital systems often cannot offer. Our providers' time is not divided between research and teaching like the larger centers; we are dedicated to patient care full time. For community oncology practices, patients are 100 percent our focus.

Personalized care means we do not just treat cancer; we treat the whole person. Each patient who walks into our office is unique with their own beliefs, goals, and sometimes stressors. It is important to take these into consideration while guiding them through their cancer journey. This can be by providing flexibility with their treatment to accommodate childcare, arranging rides to treatment, or providing home meal deliveries through local groups we partner with. Because we are a more personal practice, we can get to know our patients as people, not just diagnoses. Receiving a cancer diagnosis and going through treatment can be very scary. Our compassionate staff, nurses, and providers create a comfortable environment and get to know the patient on a more personal level, which can help to ease this fear.

## Why is Private Practice the Future?

Healthcare is becoming increasingly corporate

and impersonal. Patients deserve options that keep them at the center of their care. Being independent allows us to make decisions based solely on what is best for the patient, not what aligns with a hospital's network or quotas. We are very lucky to live within an hour of a major city with multiple great tertiary centers, however when you are being treated in one of these larger institutions you are expected to use the surgeons, radiologists, etc., in their systems, without knowing all your options. We have the freedom to collaborate across health systems if needed, refer appropriately, and focus purely on patient-centered care.

## What We Want Patients to Know

You do not have to travel far to get exceptional care. We follow the same national treatment guidelines, have access to the same cutting-edge therapies, and have a robust, growing clinical trial program offering practice-changing treatments to our patients—right here in Bucks and Montgomery counties. Our participation in clinical trials gives patients access to promising therapies without needing to leave the area. We are part of national research networks, like the Sarah Cannon Research Institute, and attend leading oncology conferences just like academic physicians.

Cancer treatment is deeply personal and often long-term. Having one physician and

**“You have a choice when finding the best care. And choosing a community-based cancer practice does not mean compromising on quality—it often means gaining more access, more consistency, and more compassionate care.”**

—DR. JULIANNE HIBBS,  
ALLIANCE CANCER  
SPECIALISTS

one team guiding you from diagnosis through survivorship builds trust and ensures nothing falls through the cracks. Also, most community hematologist-oncologists are well trained in treating multiple disorders, both cancer and non-cancer. I have several patients whom I am actively treating for several different conditions that at a larger institution would have required them to have three separate physicians.

Before you assume you need to travel far or wait weeks, talk to us. We are right here. Connect with one of our experienced oncologists today. Scan the QR code to find a location in your community.

## ALLIANCE CANCER SPECIALISTS

is a physician-owned cancer center committed to delivering expert, personalized cancer care across local communities. With 11 convenient locations throughout Southeastern Pennsylvania, Alliance brings advanced treatment close to home. Recognized by Castle Connolly as Pennsylvania's #1 Private Oncology Practice, Alliance is proud to set the standard in community-based cancer care. Learn more at [AllianceCancer.com](http://AllianceCancer.com). ■



Photo by Jody Robinson