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Bucks County design-build firm Carr Home celebrates 25 years in business and so much more.

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Success Set in Stone

Bucks County design-build firm Carr Home celebrates 25 years in business and so much more.

by **LEIGH STUART** | photos by **ALISON DUNLAP**

For Colby Carr, owner of the Bucks County design-build firm Carr Home, he can measure his milestones in actual miles of stone, a material with which he has grown quite familiar over the years.

In high school, he and his father built a 183-foot-long retaining wall that served as a dam for a two-acre pond.

“I learned that when you do a dam, you have to go the same distance into the ground as you go out of the ground,” he says. “The finished product went about eight feet into the ground. I set every block by hand. My father was so meticulous.”

He says that wall, now 27 years old, “is still straight as an arrow.”

While that particular job impressed upon him the lasting importance of a solid foundation, Carr had been learning about home improvement for almost a decade at that time. Today, at the helm of Carr Home, Carr oversees a range of renovation projects, including the design and construction of unique, high-end kitchens; some projects exceed \$500,000.

In addition to learning craftsmanship from an early age, Carr paid careful attention to the business side of home renovation.

“I grew up on a 52-acre farm in Horsham,” Carr shares. “By the time I was six or seven years old, my dad had me operating bulldozers and backhoes. I had my first sale when I was a junior [in high school]. I bought my first company vehicle at the end of my senior year in high school.”

One of nine children, Carr values his upbringing and his family for instilling in him a desire to serve people with care and offer impeccable work that lasts. He also, of course, got very good at navigating group dynamics.

“I always knew how to work with a big team of people,” he says. “One of the best things I learned from a young age is if you don’t know how to do something, hire someone that’s smarter than you. Hire, bring that person in, see how they do it, pay them a premium to get the job done the right way. I have multiple team members that have been with me for the long haul. I have a very strong team of people.”

Evolution and Innovation

This year represents more than one milestone for Carr, only 43 years old. Carr Home is not only celebrating a remarkable 25 years in business, but also approaching its 1,000th kitchen remodel. Currently standing at 986 kitchen remodels, the company will break the 1,000 mark later this year, on top of more than 700 bathrooms. In addition, the business celebrates 10 years of welcoming people into its state-of-the-art Chalfont showroom. Carr made the bold choice to invest \$700,000 in the space, which he owns, and describes it as “the best thing me and my wife, Jennie, ever decided to do.”

“We’re knee-deep in renovations right now,” Carr says. “Our main showroom is being completely remodeled, and I recently transformed the second floor into a state-of-the-art employee center. We’re updating all of our cabinetry, countertops, and overall design to reflect the newest trends for 2026, and we’re incorporating innovative technology throughout the space that we’re excited to showcase.

“Just as important, we now have an employee center that truly supports our team,” he continues. “It includes a fitness area, locker rooms, healthy snack options, and comfortable workspaces for our project managers and field crews. I’ve always believed that when you take exceptional care of your people, they take exceptional care of your customers. We invest heavily in our team because it directly impacts



Colby Carr and his wife, Jennie, invested \$700,000 in a complete remodel of their Chalfont showroom. They also transformed the second floor into a state-of-the-art employee center. “When you take exceptional care of your people, they take exceptional care of your customers,” Colby says.

the quality of our work.”

Carr Home is also expanding its product offerings, providing even more options in tile, cabinetry, fixtures, and finishes—while continuing to make technology a major area of investment.

“Our field team documents everything they do each day—photos, measurements,

notes, and any issues or wins from the job site,” Carr says. “It’s all uploaded into our app in real time. Every morning, we review it together as a team, which allows us to address items quickly, stay ahead of potential problems, and manage multiple projects efficiently. That daily communication and use of technology helps

us deliver a more professional, polished result on every job.”

Carr acknowledges the inevitability of real-world problems. He assures that Carr Home prepares for, and is ready to solve, any issues as a team.

“You’re going to run into problems at jobs; it’s construction,” he says, citing more lessons from his father regarding big-picture thinking. “The most important thing I learned was you need to step back and look at your work, whether it’s internal office work or something that’s built in the field. You can’t analyze something that’s two feet in front of you. You have to look at it from 20 feet back and you’ll get a much clearer picture of what went right, what went wrong, and how to proceed.”

A 30,000-Foot View

“This is a generational business I’m building here, not something to be sold to private equity in the next five years,” Carr shares. “I have three lovely sons and a daughter. They all love getting dirty. They all love hard work. I want this business to be here for generations to come.”

From fast response time to genuine human connection with clients and projects, the Carr family business offers an elevated level of service that other companies might struggle to match. Carr cites one client who brought in a present as a thank you for the kitchen remodel Carr Home had just completed: board games for him and his children. The bigger surprise came when the client invited the Carrs to their home so they could play together.

“Take the money aside and it’s the memories you’re making for these customers, and then they invite you into their family,” he says. “You would never get that from a big-box store. At that point, you’re just another sale. You’re just another point on their board.

“Everything we do is about preparation, quality, and longevity,” he continues. “We don’t build for trends, I like to say. We build homes that last.” ■



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