

# suburbanlife

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Alexandra Luciano, facialist and owner of the private skincare studio **Alexandra Skin Atelier**, offers bespoke facials and other treatments to promote beauty, wellness, and relaxation.

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# DARE TO SELF- CARE

With **Alexandra Skin Atelier**, facialist Alexandra Luciano offers bespoke facials and other treatments to promote beauty, wellness, and relaxation.

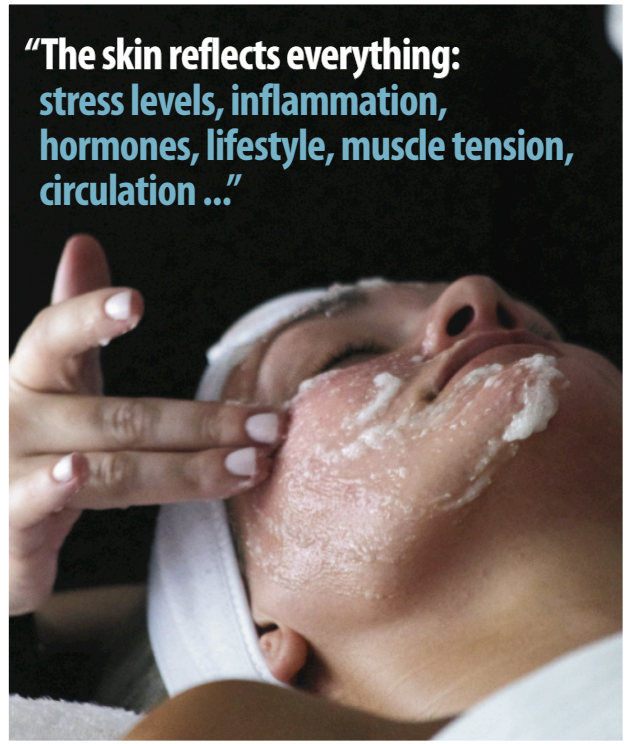
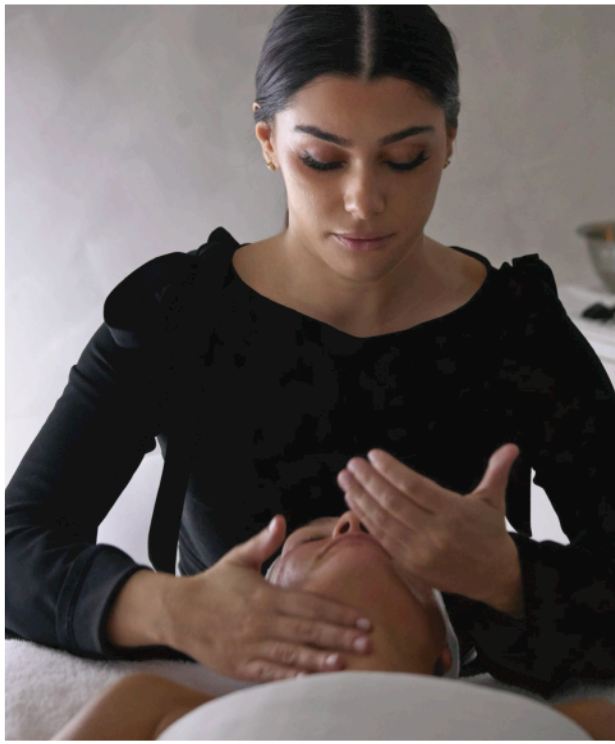


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—ALEXANDRA LUCIANO,  
ALEXANDRA SKIN ATELIER



BY JENNY GRAHAM  
PHOTOS BY ALISON DUNLAP



**“The skin reflects everything: stress levels, inflammation, hormones, lifestyle, muscle tension, circulation ...”**

**A**fter nearly a decade in the aesthetics industry, Alexandra Skin Atelier founder Alexandra Luciano is building something more intimate than a traditional spa experience. Her private studio blends advanced facial technology, sculptural massage, and a European approach to skin health—rooted equally in results, ritual, and nervous system restoration.

Luciano began her career in 2017 and quickly became immersed in the world of corrective skincare. But over time, she noticed a disconnect within the industry: Many treatments focused on surface-level beauty without addressing the deeper factors influencing the skin.

“The skin reflects everything,” Luciano says. “Stress levels, inflammation, hormones, lifestyle, muscle tension, circulation—all of it shows up on the face eventually. I became interested in treatments that work with the body instead of fighting against it.”

That philosophy became the foundation of Alexandra Skin Atelier, a by-appointment private studio specializing in noninvasive facial sculpting and skin rejuvenation.

Rather than approaching skincare from a purely cosmetic perspective, Luciano’s method combines advanced technology with hands-on techniques designed to support long-term skin function and structural integrity.

Her treatments often incorporate modalities such as microcurrent, LED light therapy, ultrasound infusion, facial massage, lymphatic work, and buccal sculpting techniques intended to release muscular tension throughout the face and jaw.

“There’s a huge connection between facial tension and aging,” she explains.

“When muscles stay chronically contracted, it begins pulling on the skin over time. You start seeing heaviness, lines, inflammation, tightness in the jaw, all of these things that people often think are only solved with injectables.”

While Luciano has no opposition to cosmetic procedures, she believes there is growing interest in preventative and restorative approaches to aesthetics.

“A lot of clients still choose Botox or filler, and that’s completely personal,” she says. “But many people also want to maintain their skin health naturally for as long as possible. My role is helping support the skin and facial structure in a way that feels sustainable.”

One of the studio’s signature treatments is the 90-minute ASA Bio-Lift facial, which utilizes Dynamic Intelligent Microcurrent technology to stimulate facial muscles, support circulation, and encourage cellular energy production within the skin.

“The goal isn’t just temporary glow,” Luciano explains. “It’s strengthening the overall quality and function of the skin over time.”

Alongside technology, Luciano places significant emphasis on touch and the nervous system component of skincare.

“We live in a culture where people are

constantly overstimulated,” she says. “A lot of my clients are high-performing women carrying enormous amounts of stress physically and emotionally. You can see that tension directly in the face. When the nervous system is constantly activated, the skin reflects it.”

This more intentional approach to aesthetics has resonated with clients seeking highly personalized care rather than a traditional spa environment.

Each treatment at Alexandra Skin Atelier is customized to the individual client, with Luciano adjusting modalities, products, and treatment structure depending on the skin’s condition and the client’s goals that day.

“I wanted to create something private, elevated, and deeply tailored,” she says. “Not a one-size-fits-all facial. I’m very focused on customization and creating an experience that feels both clinical and luxurious.”

Now based in New Hope, Luciano continues building Alexandra Skin Atelier with a focus on long-term skin health, understated luxury, and modern facial rejuvenation rooted in both technology and touch.

“I think people are becoming more educated about skin,” she says. “They want treatments that feel intentional. They want expertise. And they want to feel taken care of in a way that’s personal.” ■



## Alexandra Skin Atelier

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